

Zoom! Whitening

Why Zoom!?

After brushing and flossing, do you look in the mirror and wonder why your clean teeth look dingy or yellow? You may have even tried a home whitening system, but found the results disappointing. If this is your life, you need Zoom! Whitening.

A safe and effective system, Zoom! Whitening is used in over 15,000 dental offices internationally. The painless process can remove the toughest stains and create a dazzlingly white, long-lasting smile in just one hour.

What Causes Tooth Discoloration?

Everyday, your teeth get a thorough workout. While the top layers are made of durable enamel and dentin, they can become discolored by wine, tea, coffee, or tobacco. Even medication, antibiotics, excessive fluoride, and aging can cause stains and discoloration.

While you will find a vast variety of over-the-counter home whitening products on the market, the professional Zoom! Whitening system elicits far greater results. If you want whiter teeth, ask us about Zoom! Whitening today. First you'll need a thorough examination so we can tell you if this is the right teeth whitening system for you.

The Zoom! Whitening Process

After making yourself comfy in our operatory chair, we'll place protective coverings over your lips and gums. Then we'll apply the Zoom! Whitening gel to your teeth. The active ingredient in the gel is a pH-balanced hydrogen peroxide. A special low-heat light will activate the gel. It will penetrate the enamel and dentin in your teeth to remove deep stains and discoloration.

Afterwards, we will apply a fluoride treatment to complete the one-hour procedure. That's it—in and out. Zoom!

Many patients report that Zoom! Whitening has made their teeth six-to-ten shades whiter. Some have even said that their smile became brighter days after their dental appointment. More importantly, the results lasted for years. If you notice any discoloration, the Zoom! Whitening System includes a take-home touch-up kit with comfortable custom-made trays. With regular brushing and flossing, plus an annual touch-up at home, your teeth can remain dazzlingly white for years.

Safe and Effective

Lately, the media have been abuzz with articles about the safety of teeth whitening. Extensive research and clinical studies by organizations such as the American Dental Association indicate that professional teeth whitening under the supervision of a dentist is safe. In fact, many dentists consider whitening the safest cosmetic dental procedure.

As with any tooth whitening product, Zoom! Whitening is not recommended for children under 13 and pregnant or lactating women. If you have light sensitivity from undergoing PUVA

therapy (Psoralen + UV Radiation) or other photochemotherapy, you should not use Zoom! Whitening. People taking light sensitive drugs or substances should also consult their dentist and primary physician prior to using Zoom! Whitening. If you have strong gag reflex or feel anxious about dentistry, talk to Dr. Arima about helpful options.

You don't have to live with dingy, yellow teeth anymore. A bright, sparkling smile can change the way people see you and how you feel about yourself. So what are you waiting for? **Hurry in for your Zoom! Whitening treatment**; it will put a smile on your face.